

WBGZ, Alton, IL Annual EEO Public File Report

The information contained in the Report covers the time period beginning August 1, 2007 through July 31, 2008 (the "Applicable Period").

1. WBGZ had one full-time vacancies during the Applicable Period:
 - a) FT Account Executive

2. The following recruitment sources were utilized in the hiring of the FT Account Executive:

Alton Branch NAACP, 731 Silver, Alton, IL 62002
618-465-1621, James Gray, President

American Association of University Women, 25 Holly Hill, Alton, IL 62002
618-692-0231, Sharon Jenkins, President

Business and Professional Women's Club, P.O. Box 314, Godfrey, IL 62035
618-466-4498, Fran Clark, President

Challenge Unlimited, Inc., 4 Emmie Kaus Lane, Alton, IL 62002
618-465-0044, Tom Moehn, President/CEO

Impact, Inc., 2735 E. Broadway, Alton, IL 62002
618-462-1411, Cathy Contarino, Executive Director

Madison County Urban League, 408 E. Broadway, Alton, IL 62002
618-463-1906, Brenda McCain, Executive Director

Madison Co. Employment and Training, 101 Edwardsville Rd., Wood River, IL 62095
618-692-8942, David Stoecklin, Director

Lewis and Clark Community College - Radio Broadcasting Program
5800 Godfrey Road, Godfrey, IL 62035
618-466-7000, Mike Lemons, Director

Southern Illinois University at Edwardsville Department of Mass Communications
Edwardsville, IL 62026
618-650-2230, Patrick Murphy, Chairman

WBGZ Radio website: www.wbgzradio.com
RiverBender website: riverbender.com

Cougar jobline: siue.edu/jobs

St. Louis Post-Dispatch and website: stltoday.com

On-air announcements on WBGZ, 1570 AM

3 The hiree was referred by Lewis and Clark Community College Radio Broadcasting program.

4. 18 candidates were interviewed for the opening. Interviewees were referred as follows:

11 from St. Louis Post-Dispatch website: stltoday.com.

4 from WBGZ, 1570 AM on-air announcements.

1 from RiverBender website: riverbender.com.

1 from Cougar jobline: siue.edu/jobs.

1 from Lewis and Clark Community College - Radio Broadcasting Program

5. Initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules:

A. WBGZ co-sponsored and WBGZ General Manager Sam Stemm served on the steering committee for the Alton Branch of the NAACP's "Back to School, Stay in School" program on August 4, 2007.

B. WBGZ General Manager Sam Stemm served on the Lewis and Clark Community College Radio Broadcasting Advisory Committee and attended the annual meeting of the committee on September 13, 2007.

C. WBGZ was a donor to the Lewis and Clark Community College "Collage Auction" on November 3, 2007, with proceeds earmarked for scholarships for students in the Radio Broadcasting Program.

D. WBGZ participated in the International Broadcasters Idea Bank/SESAC Scholarship which was awarded to a broadcasting student in May 2008.

E. WBGZ General Manager Sam Stemm served throughout the applicable period as a member of the school board at Marquette Catholic High School in Alton, IL.

F. WBGZ participated from September 2007 through May 2008 in the Alton-Godfrey Rotary Club's students of the month program, honoring and promoting post-secondary education among high school students at Alton Senior High School, Mississippi Valley Christian School, and Marquette Catholic High School and awarding a scholarship in June 2008..

G. WBGZ assisted ten area students with preparation of recorded speeches as entries in the V.F.W.'s Voice of Democracy contest on October 29, 2007.

In addition to the activities enumerated above, WBGZ also hosts numerous (approximately one per month on average) studio tours for youth and scout groups. The tours always include a segment on educational activities which will prepare one for a career in broadcasting.